



AUSTRALIAN EQUITY RESEARCH

1 MAY 2024

FINANCIALS

CONSUMER LENDING

Harmoney

Stellare® 2.0 Efficiency Offsets Slower Growth

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Harmoney's (HMY.AX) 3Q24 trading update showed incremental loan book growth despite a tough operating environment, with consumers and households under pressure. HMY achieved +4% growth in its loan book compared to the prior corresponding period (pcp), with its Australian book reaching A\$400m (~53% of the group's total loan book). Revenue saw a robust increase of +18% on the pcp, rising to A\$91m, supported by higher interest rates, while the credit loss percentage improved by -10 basis points from the 1H24 result of 4.1%, benefiting from the larger influence of the new Australian scorecard. HMY's cost-to-income ratio continued its downward trend, improving impressively to 23% from 28% in the pcp. The Stellare® 2.0 platform is gaining traction in Australia and is set to be rolled out in New Zealand in 1H25. We adjust earnings estimates, reflecting a balance of cost improvements and changes in NIM and impairment estimates. Our spot valuation falls -3cps to A\$1.26.

ASX Code	HMY	Financials: Jun/	23A	24E	25E	26E	Valuation (x)	23A	24E	25E	26E
Share price	A\$0.43	Rev (A\$m)	105.5	122.3	135.0	155.6	PE	n/a	n/a	18.4	4.9
Spot Valuation	A\$1.26 (from 1.29)	NPAT* (A\$m)	0.2	(3.1)	2.4	8.9	EV/EBIT	n/a	n/a	n/a	n/a
Risk rating	High	EPS* (Ac)	0.2	(3.0)	2.3	8.7	EV/EBITDA	n/a	n/a	n/a	n/a
Issued shares	102.0m	DPS (Ac)	0.0	0.0	0.0	0.0	Price / NTA	0.4	0.4	0.4	0.4
Market cap	A\$43.3m	Imputation (%)	0	0	0	0	Cash div yld (%)	0.0	0.0	0.0	0.0
Avg daily turnover	27.0k (A\$12k)	*Based on normalised profits					Gross div yld (%)	0.0	0.0	0.0	0.0

What's changed?

- **Earnings:** Normalised NPAT loss estimates in FY24 improve marginally to -A\$3.1m, while FY25 estimates rise +14% to a profit of A\$2.4m, and FY26 estimates lift +6% to A\$8.9m.
- Spot valuation: Our spot DCF falls -2% to NZ\$1.26.

Operational efficiency and platform innovation

HMY has advanced its industry-leading position with a cost-to-income ratio of an impressive 23%, supported by the growth of its loan book and efficiencies from the Stellare® 2.0 platform. The company's direct-to-consumer lending model results in a low cost for acquiring new customers and nearly zero cost for returning customers' subsequent loans, strengthening its competitive edge. Additionally, the successful roll-out of Stellare® 2.0 in Australia has enhanced customer experience through its faster, more seamless operations. We expect HMY to extend this software into New Zealand, likely in 1H25, once Australia is bedded down.

Book growth dampened by a consumer under pressure, while the rapid rise in interest rates crimps NIM

The rapid increase in market interest rates has constrained consumer activity, slowing loan growth and prompting an increase in HMY's cost of funds, leading to a rise in lending rates. Despite the year-to-date portfolio net interest margin (NIM) percentage contracting to 8.8%, due to the rapid rise in funding costs HMY achieved a 10% NIM on new lending this quarter, steering us back towards HMY's target range of 9% to 10% from FY25 onwards.

Credit losses improving - new scorecard takes effect

HMY's credit losses have moderated to 4.1% year to date, a 10 bps decrease from the 4.2% reported for the first half of the financial year ending December 2023. This downward trend is expected to continue as loans originated from the newer Australian scorecard, introduced over 20 months ago, and now constitute a majority of Australian lending, with 90+ day arrears maintaining a low rate of 67 bps.

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Harmoney Corporation Ltd. (HMY)

DCF 1.52 week high / low 0.65 / 0.31 Market capitalisation (A\$m) 43.8
Key WACC assumptions DCF valuation summary (A\$m) Risk free rate 5.00% Total firm value 1 Equity beta 1.40 (Net debt)/cash WACC 11.7% Less: Capitalised operating leases 1 Terminal growth 2.0% Value of equity 1 Profit and Loss Account (A\$m) 2022A 2023A 2024E 2025E 2026E Valuation Ratios 2022A 2023A 2024E 2025E 202 Interest income 68.9 105.5 122.3 135.0 155.6 EV/Sales (x) n/a n/a n/a n/a n/a n/a
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14ct interest income 50.0 55.7 50.7 74.1 50.0 EV/EBITE/17(x)
Other income 3.9 1.5 0.3 0.3 EV/EBIT (x) n/a n/a n/a n/a n/a r
Net operating income 54.7 67.2 66.9 74.4 86.2 PE (x) n/a >100x n/a 18.6
Operating expenses (54.5) (62.5) (65.3) (66.8) (71.1) Price/NTA (x) 0.4 0.4 0.4 0.4 0.4
Associate income 0 0 0 0 0 Free cash flow yield (%) n/a
Tax 0 0 0 (0.7) (0.6) (1.2) Adj. free cash flow yield (%) 1.0 35.9 58.7 73.0 95
Minority interests 0 0 0 0 0 Gross dividend yield (%) 0.0 0.0 0.0 0.0 0.0
Normalised NPAT (3.9) 0.2 (3.1) 2.4 8.9 Net dividend yield (%) 0.0 0.0 0.0 0.0
Abnormals/other (14.9) (7.8) (0.8) (5.3) (5.9)
Reported NPAT (18.8) (7.6) (3.9) (2.9) 3.0 Capital Structure 2022A 2023A 2024E 2025E 202
Normalised EPS (cps) (3.9) 0.2 (3.0) 2.3 8.7 Interest cover EBIT (x) >100x >10
DPS (cps) 0 0 0 0 Interest cover EBITDA (x) >100x >100
Net debt/ND+E (%) n/a
Growth Rates 2022A 2023A 2024E 2025E 2026E Net debt/EBITDA (x) n/a
Revenue (%) 96.1 53.1 15.9 10.4 15.3
EBITDA (%) n/a n/a n/a n/a n/a Key Ratios 2022A 2023A 2024E 2025E 202
EBIT (%)
Normalised NPAT (%) n/a n/a n/a n/a > 100 Return on equity (%) -3.2 0.2 -2.5 1.9
Normalised EPS (%) n/a n/a n/a n/a > 100 Return on funds employed (%) 0.0 0.0 0.0 0.0 0.0
Ordinary DPS (%)
EBIT margin (%) n/a n/a n/a n/a n/a n/a n/a s
Cash Flow (A\$m) 2022A 2023A 2024E 2025E 2026E Capex to sales (%) n/a
EBITDA
Working capital change n/a n/a n/a n/a lmputation (%) 0 0 0 0
Interest & tax paid
Other n/a n/a n/a n/a n/a n/a
Operating cash flow n/a n/a n/a n/a Segment Performance 2022A 2023A 2024E 2025E 202
Capital expenditure n/a n/a n/a n/a Group Reported NPAT (18.8) (7.6) (3.9) (2.9)
(Acquisitions)/divestments n/a n/a n/a n/a Movement in credit provision 14.9 7.8 0.8 5.3
Other n/a n/a n/a n/a Share based expenses 2.7 1.9 0.5 1.0 1.0
Funding available/(required) n/a n/a n/a n/a n/a D&A expenses 1.3 2.5 3.4 3.6
Dividends paid n/a n/a n/a n/a Group Cash NPAT 0.2 4.7 0.9 7.0 13
Equity raised/(returned) n/a n/a n/a n/a Group Average Loan book (\$m) 432.5 683.1 754.5 816.6 93.3
(Increase)/decrease in net debt n/a n/a n/a n/a n/a NIM (%) 11.8% 9.6% 8.8% 9.1% 9.2
Equity ratio (%) 9.3% 6.8% 6.8% 6.0% 5.2
Balance Sheet (A\$m) 2022A 2023A 2024E 2025E 2026E
Working capital 56.8 43.5 34.8 30.4 32.6 Australia:
Receivables 553.1 710.8 725.9 831.3 948.7 Loan book (period end, \$m) 274.1 381.6 402.6 495.2 599
Intangibles 8.5 11.6 13.5 15.4 17.0 Number of originations (#) 12,571 12,597 11,085 13,634 16,4
Right of use asset 0.2 3.4 3.5 3.0 2.5 Total Income (\$m) 25.8 52.7 65.2 73.8 90
Other assets 16.1 16.1 16.1 16.1 16.1 NIM (%) 12.2% 10.3% 9.7% 9.4% 9.4
Total funds employed 634.9 785.7 794.2 896.6 1,017.4 AU Cash NPAT (\$m) (1.5) 5.8 7.7 10.2 16
Deposits n/a n/a n/a n/a New Zealand:
Other borrowings 570.4 726.9 736.4 839.5 961.5 Loan book (period end, \$m) 306.8 362.4 358.8 376.7 395
Other liabilities 5.4 5.0 3.5 3.0 2.5 Number of originations (#) 14,161 13,605 9,934 10,431 10,9
Shareholder's funds 59.1 53.8 54.3 54.1 53.4 Total Income (\$m) 47.0 54.3 57.3 61.4 65
Minority interests 0 0 0 0 0 NIM (%) 11.5% 9.0% 7.9% 8.7% 8.9
Total funding sources 634.9 785.7 794.2 896.6 1,017.4 NZ Cash NPAT (\$m) (7.9) (11.7) (6.8) (3.2) (2

Total funding sources 634.9 785.7 794.2 896.6 1,017.4 *Forsyth Barr target prices reflect valuation rolled forward at cost of equity less the next 12-months dividend** Information on Forsyth Barr's Carbon and ESG (CESG) ratings can be found at www.forsythbarr.co.nz/corporate-news-events/cesg-report

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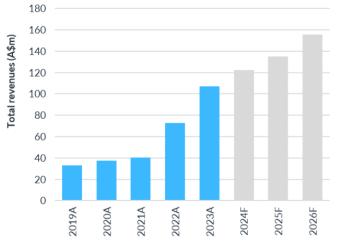
Earnings revisions

Figure 1. Earnings revisions

	FY2				FY25E			FY26E	
	Old	New	Change	Old	New	Change	Old	New	Change
			(%)			(%)			(%)
Interest income	124.0	122.3	-1%	135.4	135.0	-0%	156.1	155.6	-0%
Other income	0.3	0.3	+0%	0.3	0.3	+0%	0.3	0.3	+0%
Total Income	124.2	122.5	-1%	135.6	135.2	-0%	156.4	155.8	-0%
Interest expense	(55.4)	(55.6)	+0%	(60.8)	(60.8)	+0%	(69.8)	(69.6)	-0%
Impairment expense	(32.1)	(31.5)	-2%	(35.5)	(35.4)	-0%	(38.6)	(38.6)	+0%
Customer acquisition expense/marketing	(10.8)	(9.9)	-9%	(11.2)	(10.1)	-9%	(11.5)	(10.5)	-9%
Personnel expenses	(11.0)	(11.0)	+0%	(11.8)	(11.9)	+0%	(12.2)	(12.3)	+1%
Customer servicing expenses	(6.2)	(6.0)	-2%	(6.9)	(6.9)	-0%	(7.6)	(7.5)	-0%
Technology expenses	(5.3)	(5.1)	-5%	(5.5)	(5.5)	+0%	(5.7)	(5.7)	+0%
General and administrative expenses	(3.3)	(3.3)	+0%	(3.4)	(3.4)	+0%	(3.5)	(3.5)	+0%
Depreciation and amortisation expenses	(3.4)	(3.4)	+0%	(3.6)	(3.6)	+0%	(4.0)	(4.0)	+0%
Profit/(Loss) before income tax expense	(3.3)	(3.2)	-5%	(3.0)	(2.3)	-23%	3.7	4.2	+15%
Income tax benefit/(expense)	(0.4)	(0.7)		(0.5)	(0.6)		(1.2)	(1.2)	
Reported NPAT	(3.8)	(3.9)	-3%	(3.5)	(2.9)	+16%	2.5	3.0	+20%
Movement in expected credit loss provision	0.6	0.8	+31%	5.6	5.3	-5%	5.9	5.9	+0%
Normalised NPAT	(3.2)	(3.1)	-2%	2.1	2.4	+14%	8.3	8.9	+6%
Share based payment expenses	0.5	0.5	+0%	1.0	1.0	+0%	1.1	1.1	+1%
Depreciation and amortisation expenses	3.4	3.4	+0%	3.6	3.6	+0%	4.0	4.0	+0%
Cash NPAT	0.8	0.9	+9%	6.7	7.0	+4%	13.4	13.9	+4%
ROE (normalised NPAT)		-6%			4%			16%	
ROE (cash NPAT — HMY measure)		2%			13%			26%	

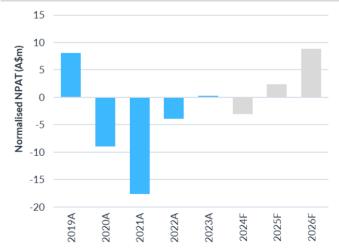
Source: Forsyth Barr analysis

Figure 2. HMY - Total revenues (A\$m)



Source: Company, Forsyth Barr analysis

Figure 3. HMY — Normalised NPAT*



Source: Company, Forsyth Barr analysis.

 $^* Normalised \, NPAT \, is \, reported \, NPAT \, excluding \, the \, change \, in \, expected \, credit \, loss \, provision.$

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Figure 4. Price performance



Figure 5. Substantial shareholders

Shareholder	Latest Holding
Heartland Group Holdings	10.1%
Lookman Family Trust	9.0%
Kirwood Capital	8.7%

Source: NZX, Forsyth Barr analysis, NOTE: based on SPH notices only

Source: Forsyth Barr analysis

Figure 6. International valuation comparisons

Company	Code	Price	Mkt Cap	F	E	EV/E	BITDA	EV/E	BIT	Cash Yld
(metrics re-weighted to reflect HMY's	(m)	2024E	2025E	2024E	2025E	2024E	2025E	2025E		
Harmoney	HMY AU	A\$0.43	A\$43	<0x	18.4x	n/a	n/a	n/a	n/a	0.0%
Humm Group	HUM AU	A\$0.45	A\$230	15.0x	7.6x	>75x	>75x	>75x	>75x	5.3%
Moneyme	MME AU	A\$0.07	A\$56	2.3x	2.3x	45.4x	35.2x	50.7x	39.7x	n/a
Plenti Group	PLT AU	A\$0.64	A\$112	<0x	>50x	>75x	>75x	<0x	>75x	0.0%
Solvar	SVR AU	A\$1.00	A\$210	7.8x	6.8x	7.4x	6.8x	7.6x	7.0x	12.1%
Latitude Group Holdings	LFS AU	A\$1.18	A\$1,222	4.6x	13.4x	40.7x	44.4x	>75x	>75x	5.1%
Wisr	WZR AU	A\$0.04	A\$52	n/a						
Anz Group Holdings	ANZ AU	A\$28.25	A\$84,962	12.6x	12.8x	n/a	n/a	n/a	n/a	5.7%
Commonwealth Bank Of Austral	CBA AU	A\$111.86	A\$187,237	19.5x	20.1x	n/a	n/a	n/a	n/a	4.1%
National Australia Bank	NAB AU	A\$33.06	A\$102,577	14.6x	14.8x	n/a	n/a	n/a	n/a	5.1%
Westpac Banking Corp	WBC AU	A\$25.50	A\$88,569	13.4x	13.9x	n/a	n/a	n/a	n/a	5.6%
			Compco Average:	11.2x	11.4x	31.2x	28.8x	29.1x	23.3x	5.4%
EV = Mkt cap+net debt+lease liabilities+min interests-investments			HMY Relative:	n/a	60%	n/a	n/a	n/a	n/a	-100%

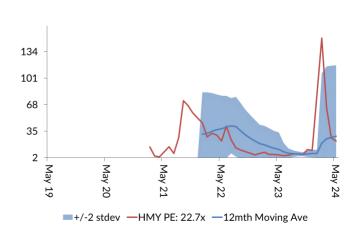
 $Source: *Forsyth\,Barr\,analysis, Bloomberg\,Consensus, Compco\,metrics\,re-weighted\,to\,reflect\,headline\,(HMY)\,companies\,fiscal\,year\,end$

Figure 7. Consensus EPS momentum (NZ\$)



Source: Forsyth Barr analysis Source: F

Figure 8. One year forward PE (x)



Source: Forsyth Barr analysis

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